



PAAVAI ENGINEERING COLLEGE

(AUTONOMOUS)

TECHFINIX '26

DEPARTMENT OF PHARMACEUTICAL TECHNOLOGY

Event Description

1. PHARMA STORYTELLING DESCRIPTION :

A pharmaceutical or health-related topic will be provided to present through a creative, engaging, and meaningful story. The event focuses on storytelling skills, scientific accuracy, creativity, audience engagement, and effective communication. Judges will evaluate content, presentation, creativity, confidence, and overall impact.

Staff Name : MS.JAMUNA RANI TRA/PT Staff Number : 9865493747	Student Name : J.JOYAL MATHEW IV Year /PT Student Number : 9344455107
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2. ONE-MINUTE HEALTH TALK DESCRIPTION :

A health or pharmaceutical-related topic will be provided for a clear, informative, and impactful talk within exactly one minute. The event focuses on concise communication, scientific accuracy, confidence, and public-health awareness. Judges will evaluate content, clarity, presentation, relevance, and time management.

Staff Name : MR.G.ADAIKALA SELVAN AP/PT Staff Number : 8220576947	Student Name : C.KAVI PRIYA IV Year/PT Student Number : 6381201131
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3. AD MAKING (DRUG AWARENESS) DESCRIPTION :

A creative drug-awareness advertisement will be developed and presented without using AI tools. Original ideas may be expressed through role-play, slogans, posters, props, or short performances to convey an accurate and impactful message on safe and responsible medicine use within 2–5 minutes. Evaluation will focus on originality, pharmaceutical knowledge, creativity, presentation, message clarity, audience impact, and time management.

Staff Name : MR.S.KAMESH AP/PT Staff Number : 9344954619	Student Name : M.SURENDHAR IV Year /PT Student Number : 9361273566
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